

August 2010

seaboard ard  traders  
Fundraising Program

2010

FUNDRAISING PROGRAM

# seaboard traders

Fundraising Program

## Who is Eligible to Participate in a Fundraising Program

- This fundraising program is meant for any School, Athletic Team or Group that would like to do their own fundraising.

## How It Works

- Each group has the ability to choose 1 or more product sets to Sell.
- You may choose an existing emblem, set of emblems, or you can work with Seaboard Traders to design a custom emblem.
- A standard Fundraising Agreement will be provided for review and signature. This agreement will detail :
  - Selling Price of each item available for sale.
  - Commission for each item available for sale.
  - Minimum quantities for custom emblem sales
  - Timelines & Goals for Fundraising Drives
- Each participant in the fundraising group will be given a color catalog and order sheet.
- Money is collected at the time the order is taken and remitted to Seaboard Traders of South Carolina, in accordance to the Fundraising Agreement. Products are delivered within 2-4 weeks (or up to 8 weeks if a new emblem is being created for the first time).
- HUGE revenue earnings on EVERY product !!!

## Types of Products

- Fine Leather Products with custom emblems
  - Flip Flops, Bags, Purses, Luggage
  - Wallets, Key Chains, Money Clips
  - Leather & Nylon Pet Collars
  - Journals, Photo Frames
- Custom Logo Designed Cake Pan, Muffin Pan or Ice Cube Trays
- Plate and Drink holders with custom logos
- Tervis Tumblers with your custom logos
- High Quality Sports Shirts with your custom logo on the front
- Umbrella Caddy's with your custom logo and design
- Custom condiments with your logo and design
  - Wing Sauce
  - Mustard
  - Bacon Blue Cheese

- Custom Logo or Design on a winter cap
- School & Admin Supplies
  - Binders, Notepads, Folders, Covers
  - Paper Products, Promotional Products
  - Return Mailing Labels
  - Addressing Labels
  - Stamps
  - Packaging

### Choosing an Emblem for Leather Goods

- If you have a large enough fan base, custom emblems are definitely the way to go.
  - Fans will buy nice products for the simple fact that your team logo is on it.
  - Some cost or minimum pre-orders may be required
- Are you just looking for general fundraising ideas?
  - We offer 200+ emblems that can be used on any products.
  - Themes : *Collegiate, Wild Life, Hunting, Fishing, Sports, Dogs, more...*
  - No cost or minimum orders to participate
  - Free Shipping on ALL bulk fundraising orders
    - Single pieces are available for order anytime, but may incur actual shipping fees

### Custom Emblems for Leather Goods

- There is nothing proven to instill a greater sense of pride and camaraderie in your school, team or group than products with your team logo.
- Emblems are available in two sizes (10mm & 20mm).
- Each size emblem fits its own unique product line.
- Custom logos can be designed at very little cost, based on :
  - Sole ownership of the emblem by your group
    - *Only your group can sell products with this emblem*
    - *You must purchase this emblem outright*
    - *Your choice or Flat Fee or Minimum pre-orders*
  - Shared Ownership of the emblem between multiple groups
    - *Other select groups purchase shares to sell this emblem on products*
    - *A partial cost of the emblem is passed on to your group*
    - *Minimum pre-orders may be required*
  - Public Ownership – No single group can claim ownership of the emblem
    - *Anyone can sell this emblem*
    - *No upfront costs to you*
    - *Minimum number of products must be pre-ordered prior to emblem creation.*



**Pricing & Order**

- Please Contact us for a Catalog, pricing sheet or additional ordering sheets:
  - [Sales@SeaboardTraders.com](mailto:Sales@SeaboardTraders.com)
  - 888-779-5262 (Ask for Fundraising Department)